

# SPONSORSHIP PROPOSAL

2019 - 2021



INGREDIENTS	EQUIPEMENT (small & large )	HOSPITALITY & LOGISTICS	DESIGN	MEDIA	PATRONAGE
-------------	--------------------------------	-------------------------------	--------	-------	-----------

YEAR 2019 - 2020 : selection process YEAR 2020- 2021 : training and finale	£8,000	£ 4,000	£1,500	£500	2 features articles per year	£10,000
<b>Spread over 2 years (50% Year 2019 and 50% year 2020)</b>	Including ingredients orders up to £1000	+ up to £2,000 on orders per year	+ up to 2,000 value	+ 50% off on any final invoice	+ 2 interviews per year	

## 1 – USE OF THE BRAND - On all types of material (communication, packaging, web, videos, signs, etc.) -

USE OF YOUR TITLE SPONSOR until the end of January 2021	X	X	X	X	X	X
LOGO UK PASTRY OPEN and/or FINALE until the December 2021	X	X	X	X	X	X

## 2 – SOCIAL MEDIA & PHOTOGRAPHIC CONTENT

Mention of your name on all our social media ( IG & Facebook accounts )	X	X	X	X	X	X
Be tagged in every post of our IG & Facebook accounts, <b>included for historical sponsors ( First to sign up with a maximum of 4 spaces available)</b>	X	X	X	X		X
A week takeover on our IG & Facebook account up to <b>12 post included for historical sponsors ( First to sign up with a maximum of 4 spaces available)</b>	X	X	X	X		X

INGREDIENTS

EQUIPEMENT  
(small & large )

HOSPITALITY  
&  
LOGISTICS

DESIGN

MEDIA

PATRONAGE

### 3 – VISIBILITY ON COMMUNICATION TOOLS – material & website

LOGO on INVITES to all events organised by the UKPC	x					x
LOGO on the PRESS release and press book - digital	x	x				x
LOGO on the PARTNER TAB of our website	x	x	x	x	x	x
LOGO + COMPANY PROFILE PAGE + LINK WEBSITE on our partner page and LOGO on the HOME PAGE	x					x
LOGO on our OFFICIAL POSTER	x	x	x	x	x	x
LOGO on Menu/Invites to our Fundraising Event <b>if EXTRA 6 - 1 table</b>	x					x

### 4–VISIBILITY during TRAINING & SELECTION

LOGO on the SLEEVE OF THE JACKETS worn by JURY, CANDIDATES and COMMITTEE	x	x				
LOGO on SIGNAGE for public events	x	x	x	x		x
LOGO displayed on the MAIN SCREEN frequency to be determined (if applicable)	x					x
LOGO on certificates and prizes (hard copies)	x					

INGREDIENTS	EQUIPEMENT (small & large )	HOSPITALITY & LOGISTICS	DESIGN	MEDIA	PATRONAGE
-------------	--------------------------------	-------------------------------	--------	-------	-----------

INTERVIEW with your COMPANY REPRESENTATIVE during the award ceremony (if applicable)	X	X				
MENTION OF YOUR COMPANY NAME during the award ceremony (if applicable)	X	X	X	X	X	X
<b>5 – HOSPITALITY &amp; INVITES</b>						
VIP INVITES to European cup	4	2	1	2		
VIP INVITES to the grand finale in LYON	4	2	1	2		

INGREDIENTS

EQUIPEMENT  
(small & large )

HOSPITALITY  
&  
LOGISTICS

DESIGN

MEDIA

PATRONAGE

Code	6 – EXTRA - optional (slot available)						
1	LOGO on HATS during official trainings until CMP Europe <b>(1)</b>	£500	£500		£500		£500
2	LOGO on HATS during trainings if qualification to the grand finale <b>(1)</b>	£500	£500		£500		£500
3	LOGO on APRONS during official trainings until CMP Europe <b>(1)</b>	£200	£200		£200		£200
4	LOGO on APRONS during trainings if qualification <b>(1)</b>	£200	£200		£200		£200
5	VIDEO Material with the - 30 s to illustrate 1 product CANDIDATES <b>(10) - included for historical sponsors</b>	£1000	£1000	£1000	£1000		
6	1 TABLE to our annual FUNDRAISING EVENT <b>(10)</b>	£1500	£1500	£1500	£1500		£750
7	Repost your preferred post every 2 months <b>(4) included for historical sponsors</b>	£350	£350	£350	£350		£350
8	Be tagged in every post of our IG account <b>(4) included for historical sponsors</b>	£500	£500	£500	£500	Additional news feed	included
9	A week takeover on our IG account and FB up to 12 post ( 2/day) – <b>(4) included for historical sponsors</b>	£500	£500	£500	£500		£500
10	Special discount on dedicated professional photographic content with Jodi Hinds Studio	15%	15%	15%	15%		

INGREDIENTS	EQUIPEMENT (small & large )	HOSPITALITY & LOGISTICS	DESIGN	MEDIA	PATRONAGE
-------------	--------------------------------	-------------------------------	--------	-------	-----------

AGREEMENT put a cross on the sponsorship wishes					
COMPANY NAME* :					
Main Contact full name* :					
Contact Details* :					
Mail :					
@* :					
IG account* :			FB page* :		
EXTRA WANTED (PAYABLE) – please put the code number :					
SIGNATURE:					